**Electronic Press Kit (EPK) for Documentary Film Bill Evans Time Remembered**

**What is it?**

The Electronic Press Kit is the final piece of the puzzle in producing a film, it is one of the most important ingredients in the film process and one that is all too often neglected and overlooked as unimportant. It is imperative to employ a successful publicity strategy. And a complete Electronic Press Kit is the vehicle that can carry your message to potential investors and or distributors.

**How should it be delivered?**

The EPK takes the form of a **pdf (portable document file) with clickable links.**

**Where can I find examples?**

In order to fully understand what EPK’s look like, please make sure you review the examples on this Google Drive Link > <https://drive.google.com/drive/folders/0B5XrkoP278X1Mkp1cVBzSGxVUEE>

1. Cover sheet

The first page of the EPK should be based on the official film poster. It should be modified to include some additional information such as quotes from critics, film reviews and other sources. It can also be modified to include a modify it to include other pertinent information about the film such as his cover sheet page should contain the title of the film, pertinent contact information and a few short quotes from previous reviews, a short list of top cast and a short list of acclaimed film festival showings.

Important link for obtaining poster files > <http://www.billevanstimeremembered.com/posters/>

You are not restricted to any one poster. You can pick and choose how you want to use the different posters to create the EPK

2. Synopsis

Here is the standard synopsis that can be used for the film. Once again, you are not restricted on how you want to do this. So you are free to make changes that you feel are needed; especially if you think you can improve it.

**Bill Evans Time Remembered is a 90-minute documentary film, produced by Bruce Spiegel which tells the story of Bill Evans’ turbulent life and his contribution to jazz music. The film was self-funded by the producer who traveled and interviewed approximately 40 people over a 7 year period of time. Several well renowned musicians are included in the film including Tony Bennett, Dr. Billy Taylor, singer Jon Hendricks, and jazz pianist Bill Charlap. The film also compiles a wide range of historical information about the jazz pianist including his first TV recording which appeared on CBS Look Up and Live in April 1958, playing Come Rain or Come Shine.**

3. Photos

The use of photos is important. You should visit the film’s official website for photo’s including the photo gallery:

[www.billevanstimeremembered.com](http://www.billevanstimeremembered.com)

Additional photos for this project have also been uploaded as a zip file: **Other-Photos.zip**

4. Cast and Crew

There are a wide range of important components that you should try and include where possible into the EPK. These include:

* Brief descriptive information about the film producer Bruce Spiegel
* Names of people included or featured in the film such as Tony Bennett
* Film reviews and comments about the film

Some other sites related to the film include:

<https://filmfreeway.com/timeremembered>

<https://www.reelhouse.org/spiegel/timeremembered/>

The film also has three social media sites:

Twitter > <http://www.twitter.com/billevansfilm>

Facebook > <https://www.facebook.com/billevanstimeremembered/>

YouTube Channel > <https://www.youtube.com/channel/UCHxdPBIiLw-1H_7VYijYPfQ>

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